

ARDOR

L I T E R A R Y M A G A Z I N E

ADVERTISING RATES

ARDOR offers content-appropriate advertising in each issue to a limited number of parties. Advertising space can be purchased by the issue or by the year (3 issues). The three-issue advertising price is offered at a 3-for-the price-of-2 discount (if an advertisement costs \$50 in our January issue, it would cost only \$100 to run the same ad in our January, May and September issues in any given year).

In addition to the print-layout we offer advertisers direct-linking from their advertisement to a site (or sites) of their choosing. This will generate immediate traffic and allows you to link directly from the advertisement to your website, twitter account or (if you're advertising your latest book) to Amazon or a similar site where our readers can purchase your book. Our HTML5 conversion allows your simple flat advertisement to come alive and be easily viewed on any tablet, smartphone or other mobile device. ARDOR is accessible and compatible with every mobile platform. We offer direct-linking to all of our advertisers at no additional charge. Please note our *Premiere Placement* option which will guarantee placement of your ad on our highest-traffic pages.

Below you can find our rates and in the following pages you can view ad-sizes and several samples. Please direct inquiries to our editor: editor@ardorlitmag.com.

| <u>RATES</u> | <u>PER ISSUE / PER YEAR (3 ISSUES)</u> |
|----------------------|--|
| Quarter Column | \$15 / \$30 |
| Half Column | \$20 / \$40 |
| Full Column | \$40 / \$80 |
| Half Page | \$50 / \$100 |
| Full Page | \$100 / \$200 |
| Premiere Placement* | Add \$20 / Add \$40 |
| Embedded Media** | Discuss with Editor |

- See Attached Pages for Sizing and Examples -

**Adding premiere placement will position your advertisement alongside our featured prose, featured poetry or table of contents. These are the highest-traffic pages in our publication and will guarantee maximum reader exposure. Limited space available.*

***We are able to offer embedded rich media (video, sound, etc.). If you are interested in including these elements in your advertisement please contact the editor for a quote.*

QUARTER COLUMN
FULL COLOR AVAILABLE

HALF COLUMN
FULL COLOR AVAILABLE

QUARTER COLUMN
FULL COLOR AVAILABLE

FULL COLUMN
FULL COLOR AVAILABLE

HALF PAGE

FULL COLOR AVAILABLE

HALF PAGE

FULL COLOR AVAILABLE

FULL PAGE

FULL COLOR AVAILABLE

ARDOR

CONGRATULATES OUR CONTRIBUTORS
ON THEIR NEW BOOKS



“We is thought-provoking, touching, imaginative, and a promising debut from Landweber.”

– Gayle Weiswasser,
Everyday I Write the Book

“[*Tether* is] work that is delicate yet strong and carries on haunting after the poems' endings.”

– Patricia McCarthy,
Editor of 'Agenda'



“Peter McNamara is a finely discerning observer who, in these immaculately wrought poems, offers the attentive reader elegant and subtle revelations”

– Jim Haba, *Founding Director*
of the *Geraldine R. Dodge*
Poetry Festival



TO LEARN MORE ABOUT ANY OF THESE
TITLES CLICK ON THE BOOK COVER



Classes
Seminars
Editing services
Quarterly readings
Writing retreats
Write-ins
Drop-in work space
Community events

R
W
C

Burlington, VT
www.renegadewritersvt.com

New Poetry by
Dawn McGuire
IFSP Publishing, San Francisco

*"In The Aphasia Cafe ...
what we express and
what becomes
inexpressible but still
insistent in us,
becomes the final
acknowledgement of
poetry's power."*

– Carole Muske-Duke,
California's Poet Laureate

Winner of the 2013 Indie
Book Award for Poetry