

ARDOR LITERARY MAGAZINE

ADVERTISING RATES

ARDOR offers content-appropriate advertising in each issue to a limited number of parties. Advertising space can be purchased by the issue or by the year (3 issues). The three-issue advertising price is offered at a 3-for-the price-of-2 discount (if an advertisement costs \$50 in our January issue, it would cost only \$100 to run the same ad in our January, May and September issues in any given year).

In addition to the print-layout we offer advertisers direct-linking from their advertisement to a site (or sites) of their choosing. This will generate immediate traffic and allows you to link directly from the advertisement to your website, twitter account or (if you're advertising your latest book) to Amazon or a similar site where our readers can purchase your book. Our HTML5 conversion allows your simple flat advertisement to come alive and be easily viewed on any tablet, smartphone or other mobile device. ARDOR is accessible and compatible with every mobile platform. We offer direct-linking to all of our advertisers at no additional charge. Please note our *Premiere Placement* option which will guarantee placement of your ad on our highest-traffic pages.

Below you can find our rates and in the following pages each advertisement size is shown. Please direct inquiries to our editor: editor@ardorlitmag.com. Title your email "Advertising."

<u>RATES</u>	<u>PER ISSUE / PER YEAR (3 ISSUES)</u>
Quarter Column	\$15 / \$30
Half Column	\$20 / \$40
Full Column	\$40 / \$80
Half Page	\$50 / \$100
Full Page	\$100 / \$200
Premiere Placement*	Add \$20 / Add \$40
Embedded Media**	Discuss with Editor

- See Attached Pages for Sizing and Examples -

**Adding premiere placement will position your advertisement alongside our featured prose, featured poetry or table of contents. These are the highest-traffic pages in our publication and will guarantee maximum reader exposure. Limited space available.*

***We are able to offer embedded rich media (video, sound, etc.). If you are interested in including these elements in your advertisement please contact the editor for a quote.*

QUARTER COLUMN

3" X 2"

FULL COLOR AVAILABLE

HALF COLUMN

3" X 4"

FULL COLOR AVAILABLE

QUARTER COLUMN

3" X 2"

FULL COLOR AVAILABLE

FULL COLUMN

3" X 8"

FULL COLOR AVAILABLE

HALF PAGE

5 1/2" X 8 1/2"

FULL COLOR AVAILABLE

HALF PAGE

5 1/2" X 8 1/2"

FULL COLOR AVAILABLE

FULL PAGE

8 1/2" X 11"

FULL COLOR AVAILABLE